



INNOVATIVE MANAGEMENT & PROFESSIONAL TRAINING

Office: Unit 201, Alissta Towers

Training Venue: Unit 202, Alissta Towers

Tel. 943-4678

Fax. 943-4679

E-Mail: info_imp@candw.ky

Website: www.imptraining.com

ETHICS FOR EVERYONE

Duration: 4 hours



With issues of corporate integrity and accountability in the news daily, perhaps it's time for a refresher course in ethics. This training program covers it all – from taking home a few office supplies, to ethnic jokes, to insider trading, and more.

Over the past few years, it has become clear that many organizations have played it loosely when it comes to the ethical standards, rules and guidelines intended to protect their customers, employees and clients. According to the American Society of Chartered Life Underwriters and Chartered Financial Consultants:

"Half of all employees surveyed in a recent national study admitted to acting unethically or illegally while on the job in the last year. At the same time, 55% of US consumers take into account a company's ethics and values when buying a product or service."

Ethics for Everyone captures the essence of the issue surrounding the ethics crisis in our organizations. Organizations don't make the ultimate decisions about ethics—ethical choices are made by people. If people are given the right tools and support, they will be able to make better decisions when placed in difficult situations. The benefits to both the organization and its employees will be significant.

This workshop helps managers, supervisors, and staff understand the role ethics plays in their organization, and suggests ways to improve their thought processes and decision-making around ethical issues.

Course Content

The program offers several tools and strategies for helping people consistently do what's right:

- **When in doubt...use an Ethical Action Test**
- **Master the 3 "Rs" – Respect, Responsibility & Results**
- **Learn To Say No with Tact**
- **Manage Conflicting "Rights" or Ethical Dilemmas**
- **Walk the Talk**
- **Case studies and Role Plays for evaluation**
- **Special DVD Presentation**

Maximum number of participants: 20